

Elevator Music Project Blueprint

For your own version of Elevator Music

Did you know that the TSSA estimates there are over 57,000 elevators in Canada's biggest city of Toronto?! That is **a lot** of fun and fleeting canvases that have the potential to inspire communities!

Here is an overview of how we made the project happen so you can adapt it to your own space:

1. Elevator Safety and Accessibility
2. Music
3. Visual Art
4. Community Outreach
5. Contact

1. Elevator Safety and Accessibility

- Connect with the TSSA about general elevator safety about your modification plans
 - <https://www.tssa.org/en/about-tssa/contact-us.aspx>
- Find an electrician that has experience with aerial lifts and elevators that are involved with your project and talk through your modification plans
- Check the Accessibility for Ontarians with Disability Act to make sure your project is accessible for all
 - <https://www.aoda.ca/>
- Partner with an organization that specializes with accessibility to give you tips and advice about your project
 - <https://stopgap.ca/>

2. Music

- Find a topic that inspires you creatively, technically, it can be anything!
 - I started my composition process by researching and reading, there is a wealth of information online and at your local library. I thought about a topic that would interest me, and that would be interesting also for others that would be experiencing my art
- Make sure to find out how long it takes for the elevator to travel from floor to floor so you can gauge how long the pieces can be
- Create a visual component or score that can be printed and added to the elevator car
- After talking with an electrician, they suggested we use these easy to use loadable buttons to load the musical scores for playback inside the elevator
 - https://www.amazon.ca/gp/product/B07YYJMFHW/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1

3. Visual Art

- Make a site visit to determine what is possible in your unique space. This may be helpful to have someone that knows the ins and outs of your elevator
- Make sure that the muralist has protective equipment, including a high quality small particle mask/filter system, goggles, gloves, etc
- Make sure that the space is well ventilated, open windows, the other doors of the elevator shaft, and add fans as needed
- Paint in small batches and take lots of breaks. It can be very intense to be painting inside the elevator car as you move up and down, in such a confined space
- We wrapped the elevator car with vinyl for the information panel and visual scores because of vinyl's durability in this high use setting

4. Community Outreach

- Partner with an organization that works with the same community you are trying to reach, develop a relationship through volunteering and participation
- Create a content calendar to help you plan posts throughout the project across platforms such as Social Media, Email, and a webpage
- We included content such as before and after videos, project progress, behind the scenes pictures, interesting facts relating to the content of the project, the importance of accessibility and inclusivity, and background information on the artists

5. Contact

Want to connect or need advice on your project? Reach out to Kelley at kelleymitchell14@gmail.com