

Hi to all Arrayers,

I know you've been experiencing the same challenges many of us have during this pandemic. And that you've been receiving Arraymusic's emails with our intimate new *Living Room Talks* series – our response to not being able to present live concerts during physical distancing, designed to keep us connected through difficult times.

Arraymusic's biggest challenge currently – besides not being able to present live concerts for you! – is that we've had to close our Array Space to protect the public, our performers, our renters, and our staff in compliance with government orders. Since mid-March, we've not earned any of the typical revenues we rely on from renting to artists -- who themselves rely upon Array's space for their livelihoods, community engagement, and artistic practices. This means we've taken a big financial hit.

That's why we're turning to you for help to keep The Array Space doors open this coming year so when we can safely re-open and congregate again, we'll be able to provide Toronto's musicians and performing artists with a suitable place to prepare and share their art – both with Torontonians and online.

There are so few places like The Array Space in Toronto – affordable, equipped, downtown, accessible, and livestream-capable – that give artists the opportunity to explore, rehearse, record and share their art. Losing Array's Space would serve a tragic blow to this city's wonderfully diverse, talented 'community of many communities'. Last year alone we hosted about 2,500 people, artists and participants, in our space, including 167 concerts by our arts' clients and many more public events. Plus, we presented our own Array events, 30 concerts last season, and continued to offer annual residencies to groups we believe we can help and who can serve Torontonians well. The range and types of programming, and diversity of cultures, socio-economic situations, sexual orientations, and physical abilities represented in The Array Space are truly remarkable!

You can find testimonials from resident artists, partners, and Array Space clients in Array's donor section on our website to see how much we mean to so many!

When we can reopen, we'll have to do so differently to help keep everyone safe (we're carefully envisioning this now). This means that we will earn less from space rentals into the foreseeable future, which further contributes to making The Array Space less sustainable – and more in need than ever of supportive friends like you!

You can help keep The Array Space alive during COVID-19!

By making a donation – however large or small – you help ensure that Toronto’s creative music artists (many who are struggling) can find a welcoming home to livestream their performances – overcoming today’s physical distancing challenges and gaining audiences and income.

We won’t be able to open our space to everyone all at once, but plan to work in stages following new safety protocols, starting with opening The Array Space as a facility for livestreaming. We look forward to the day when all this is in our rearview mirror and Array’s Space can again be as bustling and inclusive as it was. Government and Arts Council support has helped us keep going through the darkest times, but these programs have brief shelf lives, making your support more critical than ever!

To kick off our fundraising, I personally pledge to match the first \$3,000 you collectively donate. Our challenge to you is to help us raise the other \$3,000 we need to reach our starting goal of \$6,000+ to begin securing the future of The Array Space!

Please help protect The Array Space to ensure the future health of Toronto’s incredible community of many artistic communities! Donate any amount you can to support The Array Space by visiting: <https://www.arraymusic.ca/support/donate/>

There you can read, and watch a video of, our testimonials, see 29 examples of diversity served by our Space, and review our ‘at-a-glance’ fact-sheet demonstrating Arraymusic’s many positive impacts – all to help you decide, we hope, to support our fundraising campaign.

With my warm & healthy regards,



Mark Wilson, Chair Arraymusic

