

ARRAYMUSIC IMPACTS

2018|19 * last audited year

It's no exaggeration to say that Arraymusic's impact has never been greater. In 2018|19, **under Artistic Director David Schotzko**, we realized one of our best seasons ever with: More concerts produced & presented; a new concert series – *Array Presents* – adding to our *Array Ensemble*, *Rat-drifting*, and *Young Composers' Workshop* series; more new creations and world premiere performances of music written for our group; strong attendance and well-satisfied composers, audiences, and musicians; increased livestreams of

Array's and others' events with growing online audiences (often surpassing those in-house); healthy donations and increases from Canada's three arts councils; another annual increase in the numbers of artists and participants using Array's Space and video recording/editing services; exceptional diversity of arts clients served (across the cultures, ethnicities, socio-economic communities, and sexual orientations); revenues from The Array Space rentals growing again providing cost-recovery on leasehold expenses

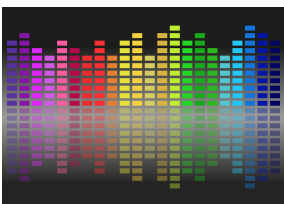
(Array's largest annual expense); many more foundations approached as management sought to develop new relationships with private sector organizations; continued growth in social media engagement; creation of our first digital brochure to innovate marketing and engage people deeply at all points of contact; stronger relations with returning and new donors who are so very vital to Arraymusic's success. And, the design of a new program to delight and instruct at-risk youth and their families (see more below), *MusicALL*.

1) MUSICIANS HIRED + 2) ARTISTS IN RESIDENCE



1) Increased 12%: 27
2) Increased 29%: 40

\$ SPENT ON THE ART



Increased 22%: \$117,841

\$ EARNED FROM 1)SPACE + 2)DONATIONS



1) \$65,610 + 2) \$10,740

CONCERTS+ EVENTS PRODUCED BY ARRAY



Increased 58%: 84

LIVESTREAMED ARRAY EVENTS



Increased 33%: 16

PARTICIPANT DIVERSITY



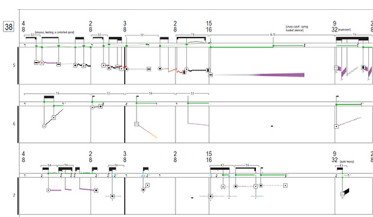
Continued to support our Array Community diversity

ATTENDANCE AT 1) ARRAY EVENTS+ 2) LIVESTREAMS



1) Increased 16%: 963
2) Increased 112%: 1,677

NEW WORKS PRODUCED



Increased 15%: 30

ARRAY SPACE: # 1) PUBLIC EVENTS + 2) ARTISTS/PARTICIPANTS



1) 176 concerts in 2019 + hundreds of rehearsals, recordings, workshops, meetings, & more
2) 2,500 estimated

Artistic Director David Schotzko designs + successfully launches first year of ARRAY PRESENTS to co-present and showcase touring artists.

NEW CONCERT PROGRAM ARRAY PRESENTS + NEW COMMUNITY PROGRAM, *MusicALL*

General Manager, Sandra Bell, spearheads Array's new community program, *MusicALL*, for youth in need – happily, Regent Park School of Music & Covenant House sign up!

Array's Chair, Mark Wilson, is leading an exciting new strategic initiative that will see Arraymusic working to improve our digital / technology capacities and online community.

LOOKING FORWARD

Former board directors Christina Guison & Merhnaz Rohbakhsh are developing w/David a new sound art music series.